The University of Michigan is known worldwide for its top academic programs, cutting-edge research, and elite faculty. Students at Michigan are challenged to think creatively, find solutions, and blaze new trails. It’s no wonder that this environment is inspiring generations of successful alumni entrepreneurs that are making their mark in the state of Michigan and beyond.

**THE BIG PICTURE**

535,000 Living U-M Alumni Worldwide

20% Are Entrepreneurs

U-M alums have founded companies in a wide range of industries:

- 26% Professional, Scientific, and Technical Services
- 16% Health Care and Social Services
- 12% Other services
- 9% Wholesale and Retail Trade
- 9% Finance, Insurance, or Real Estate
- 6% Agriculture, Mining, Construction, Oil, Gas, and Transportation
- 6% Arts, Entertainment, and Recreation
- 6% Information, Communications, Technology
- 4% Manufacturing
- 4% Educational Services
- 2% Management of Companies and Enterprises

+70% reported that personal investment was the primary source of funds for starting a company

**A MATTER OF DEGREES**

U-M entrepreneurs hail from all disciplines across campus:

- 17.6% Health and Life Sciences
- 13.2% Law
- 21.2% Business, Management, and Marketing
- 10.8% Engineering
- 8% Liberal Arts
- 5% Social Sciences
- 3.6% Physical Sciences, Mathematics, and Statistics
- 3.6% Architecture
- 3.6% Other Arts
- 2% of U-M alums earn advanced degrees

25.9% of entrepreneurs choose professional degrees

16.7% of non-entrepreneurs choose professional degrees

**PREPARED FOR SUCCESS**

Alumni say:

The most important skills gained as U-M undergraduates are:

- 88% Critical Thinking
- 73% Written Communications

**LEADERS & BEST**

Household Income over $250,000

30.5% U-M Alumni Entrepreneurs

17.1% Other U-M Alumni

AND

U-M alumni entrepreneurs are ALMOST TWICE as likely to be managers

**VICTORS FOR MICHIGAN... AND BEYOND**

When determining where to start a company, U-M alumni entrepreneurs are influenced by:

- Local Affiliation and Quality of Life
  - 71% 71%
- 34% 34%

In addition to Michigan, U-M alumni entrepreneurs have founded companies in all other states and in many countries around the world.

All results based on the responses to a survey of a representative sample of 30,000 U-M alumni conducted in 2013.