

June 16, 2015

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U-M has a satellite uplink TV studio and an ISDN radio line for interviews.

MEDIA ADVISORY

**Entrepreneurs: Prepare to engage**

DATE: 5-8 p.m. Thursday, June 25, 2015

EVENT: The Entrepreneurs Engage "unConference" brings together many of our region's most successful and visionary entrepreneurs and investors for free-wheeling, multi-session discussions on ideas and initiatives to improve our region's ability to create and grow innovative new businesses.

The invitation-only event was created and is co-hosted by U-M Tech Transfer and the Michigan Venture Capital Association to provide opportunities for interactions among highly qualified entrepreneurs and investors. As an unConference, the agenda is determined at the event by the participants themselves. Through a series of simultaneous sessions with topics offered during the event, participants discuss and offer ideas to improve our entrepreneurial capacity and enhance our region.

"The Engage series is another example of how the University and the Michigan Venture Capital Association are providing leadership to enhance the entrepreneurial resources for the benefit of our region and our state," said Ken Nisbet, U-M associate vice president of research - technology transfer.

PLACE: U-M North Campus Research Complex, Building 18 Atrium, 2800 Plymouth Rd, Ann Arbor

INFORMATION: [www.entrepreneursengage.com](http://www.entrepreneursengage.com)

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