

PREPARING THE NEXT GENERATION  
OF ENTREPRENEURS

Today's world demands innovative thinkers: graduates from all backgrounds prepared to be highly collaborative problem solvers ready to tackle big challenges. At the University of Michigan we believe all students have the capacity to be innovators. Our campus-wide programs infuse diverse academic strengths in social sciences, arts, information studies, public health, medicine, law, and more into a unique experience of innovation, creativity and entrepreneurship. Through a highly immersive academic experience, U-M provides students with the knowledge, skills, and motivation to build the skills attributed to entrepreneurial behavior and innovative thinking necessary to succeed.

OVER THE PAST 3 YEARS:  
**6,380+**

students enrolled in entrepreneurship and innovation courses

Our growing entrepreneurial academic programs include two action-based options for undergraduate students from diverse areas of study. These programs draw on U-M's educational excellence in a variety of disciplines, allowing students to grow their ideas.

“ I believe my participation in this program to be one of the most valuable experiences that I will take away from my years here at the University of Michigan and am excited to see how it will unfold and effect all of our future endeavors. ”

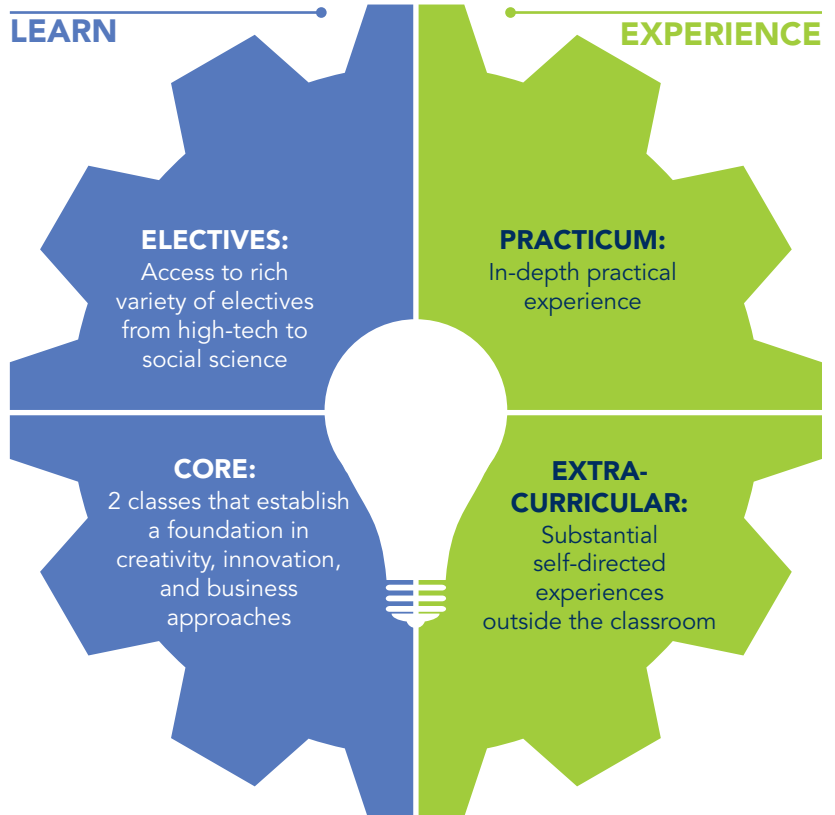
- Brianna McNees, PIE, 2014

Light Bulb designed by frederick allen from the Noun Project

**MINOR IN ENTREPRENEURSHIP**

This 15-credit minor equips undergraduate students from any background or area of study with the necessary skills and experience to translate ideas into real impact in the arts, sciences, commercial, and social areas.

**PROGRAM ELEMENTS**



**COURSE SNAPSHOT**



- » Business Entrepreneurship in Thought and Action
- » Clean Tech Entrepreneurship
- » Financing Research Commercialization
- » Creative Process
- » Social Innovation through Entrepreneurship

**PROGRAM IN ENTREPRENEURSHIP (PIE)**

This nine-credit certificate program provides students with the skills, mindset, and experience necessary to transform a disruptive, scalable idea into a high-impact venture.

**400+**

students are currently enrolled in PIE

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